

LENOVO BACK TO COLLEGE OFFER

□ What is the name of this offer/campaign & what are the gratifications?

Lenovo Back to College Offer, offer upgrades Warranty, Goodies as per below table

Series	Processor	Default Offering	Warranty Offer	Worth	Warranty + Headphone	Worth
Ideapad/S340/ S145/ Slim3/ 330s// IP330/ IP130	A6/ A9/ PQC/ Cel/ R3/Ci3 DOS & OS	1 Year Onsite Warranty	Additional 2 Year Warranty + 1 Year Premium care (1299)	11,990	Additional 2 Year Warranty + 1 Year Premium Care + Moto Wireless Headset (1999)	14,990
	Ci3-MSO/ Ci5/ Ci7/ R5/ R7	1 Year Onsite Warranty	Additional 2 Year Warranty + 1 Year Premium Care + 1 Year ADP (999)	14,990	Additional 2 Year Warranty + 1 Year Premium Care + 1 Year ADP + Moto wireless Headset (1599)	16,990
L340/Y540/C340/S540/Slim5/IPG3/Legion5	All Processor	1 Year Onsite Warranty + 1 Year Premium Care + 1 Year ADP	Additional 2 Year Warranty (799)	7,990	Additional 2 Year Warranty (699) + Moto wireless Headset (1299)	9,990
C640/S940/C740/C940/S540-13/S740/Legion7/Legion5P	All Processor	3 Years Warranty + 1 Year Premium Care + 1 Year ADP	-	-	-	-
All AIO	Celeron/Pentium/Core i3	1 Year Onsite Warranty	Additional 2 Year Warranty + 1 Year Premium Care @Rs.999	11990	-	-
All AIO	Core i5	3 Year Warranty	1 Year Premium Care @Rs.299	3990	-	-
All TDT		1 Year Onsite Warranty	Additional 2 Year Warranty @Rs.699	7990	-	-
All AIO & TDT	All Processor	-	1 year Protegent Antivirus license @Rs.149	-	-	-

Additional Offers For Note book Customers (WFH/LFH):

<ol style="list-style-type: none"> 1. Pay Rs 4999 Get Canon Inkjet Printer E470 worth Rs.6299 2. Get Airtel Broadband data for 1000 GB free 3. Pay Rs 4999 Get Lenovo 18.5" Monitor worth Rs. 6,400 4. Pay Rs 6999 Get Lenovo 21.5" Monitor worth Rs.10,400 5. Get Motorola Wireless Headset @ Rs.199 worth Rs. 3000 (Offer for only AIO & TDT Customers effective purchase from 15th July 2020 to 31st July 2020) <p>Additional Offer (Peace of Mind):</p> <ol style="list-style-type: none"> 1. Pay Rs 1999 and get 1 Year additional warranty on your Lenovo laptop battery 2. Pay Rs 999 and get 3 years Accidental Damage Protection worth Rs 6990
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□ This Offer is valid till what period?

Offer is applicable from July 11th 2020 – Aug 31st 2020. Last date of registration is Sept 7th 2020 & last date of payment is Sept 12th 2020.

□ Who is eligible for this Offer?

The offers is applicable on select Series / Model Laptops & MTMs machines (refer <https://buyaleno.com/offerRedemption.html> for more details & MTM numbers)

□ Is this offer applicable for purchase from anywhere in India?

Offer is applicable on products purchased via offline, lenovo authorized online channels and www.lenovo.com in India within the offer period.

□ What will be the URL of the website where I can redeem this offer?

To avail this offer, eligible customers need to register on the online portal <https://buyaleno.com/redeem> by agreeing to the terms and conditions of the offer. The website shall be open for registration only during the offer period and no further claims shall be entertained beyond the Offer Period.

□ What is the process of registration?

Upload Invoice Copy – which must include BUYER’s name, purchase date, machine series, serial number, MTM number & dealer’s seal and signature, Machine Serial Number Copy – Machine series (Type), Serial Number & MTM Number (mandatory) Contact details (including address(if applicable), phone number and valid email id), Store Name and Location from where the product has been purchased. Incomplete, indecipherable or illegible information will not be considered, and registration will be deemed invalid.

You should also have a valid Govt Photo ID to participate in this campaign & claim the offer. A scanned copy of the same would be required while completing the registration process.

Registration and payment terms:

1. Customer needs to upload the documents as per the details given on the website
2. Customer needs to make the payment as per the offer selected on the website

3. Lenovo will verify the documents and the purchase and approve the selected offer only after receipt of the payment
4. In case the documents are not valid the amount received will be refunded back within 15 working days to the customer and the offer will not be activated for the said machine.
5. In case the documents are verified and found correct the warranty will be updated for the machine within 11 working days and hardware (In case the offer has hardware included) will be despatched within 45 working days.
6. In case of any discrepancies in the documents submitted customer will be notified through e-mail and the customer needs to submit the correct/necessary documents within 7 working days from the date of notification.

In case the customer doesn't make the payment at the time of registration for the offer, a ticket will be generated and mailed to the customer along with the payment link. The customer can use the payment link to make the payment within 3 days from the day of receipt of the link through email.

□ Will I get any Case ID or Ticket Number post uploading the scanned copies of the ID's?

Yes, after the registration process is completed successfully, the customer will receive an acknowledgement on his/her registered email id along with a ticket number. This ticket number can be used as a reference for any future communication on this offer.

□ What are the timelines of the Validation process?

Below are the timelines for the validation process.

- It would take 2- 7 business days from the date of registration, to validate the registration and update the customers about the status of the registration

□ Is there any processing fee / payment applicable to redeem the offer?

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2. Pay Rs 999 and get 3 years Accidental Damage Protection worth Rs 6990

□ How can I make payment to avail these offers?

You can remit payment, either by way of "online payment" or "DD" on or before 12th Sept, 2020 and DD need to be sent to

Lenovo Program Manager
C/o - Lenovo Back to College Offer.
Hash Connect Integrated Services Pvt. Ltd.
No.5, Sri Ganesh Building, 1st Floor,
C V Raman Hospital Road, Michaelpalya,
Indiranagar, Bangalore 560038

Note: We will not be accepting DDs as a mode of payment during lock-down.

❑ Do I need to share my documents with BUSINESS PARTNER?

No. You can register on <https://buyaleno.com/redeem> with your necessary details and upload required documents yourself.

❑ Do I need to submit hard copy of my documents to the BUSINESS PARTNER?

This offer is completely paperless.

❑ Whom do I need to contact or what will be the email ID for any concerns or issues on this offer?

For any queries please send us an email at redem@buyaleno.com or contact us at 080-49064431 (During business days between 09:45 AM to 6:15 PM except on public holidays).

❑ Can I use this offer for my business purposes (SMB/REL)?

This offer is NOT valid for any organizational purchases, educational institutes or special price clearance cases and also not valid for purchases made by company's Business Partners, National Distributors or Company's Employees or for any of their relatives.

❑ My BUSINESS PARTNER has got an offer running that allows me to get free accessories. Can I club this with this offer?

This offer cannot be clubbed with any other end-customer offer run by Lenovo during same / earlier period.

❑ Can I register for this offer after one or 2 months?

You will have to register for the offer on or before Sept 7th, 2020 which is the last day to register to avail this offer for the purchases made from July 11th, 2020 – Sept 31st, 2020.

❑ What is the MTM criteria of the machines that are eligible to avail the offer?

You would be eligible to avail the offer only if the Lenovo machine is purchased from India, from a Lenovo Authorised Sales Partner & The offer is applicable for machines

purchased within 15 Months of manufacturing date and invoiced between 11th July, 2020 to 31st Aug, 2020 for the applicable MTMs.

□ Are products purchased online eligible to avail the offer?

Yes. only on the purchase of authorized online partners of lenovo.

□ Which are the quick reference URLs to get my answers immediately?

<https://buyalenovo.com/ticket> - to know your registered offer status, for payment link, reason for not processing documents, for uploading revised documents, gratification despatch details and the delivery status.

<https://pcsupport.lenovo.com/in/en/warrantylookup> - by typing your machine serial number you can check warranty status.

THE END